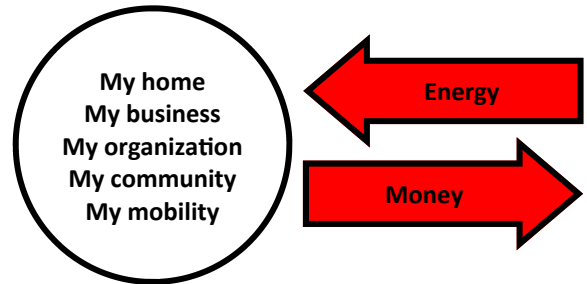


# How Can We INVEST in a Local Energy Economy?

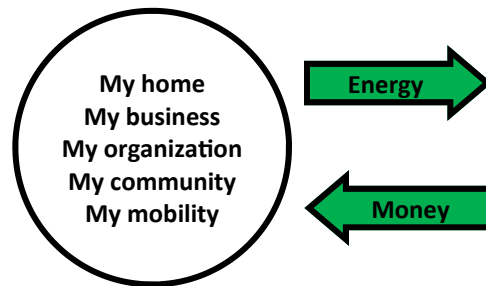


## Non-Local Energy Economy



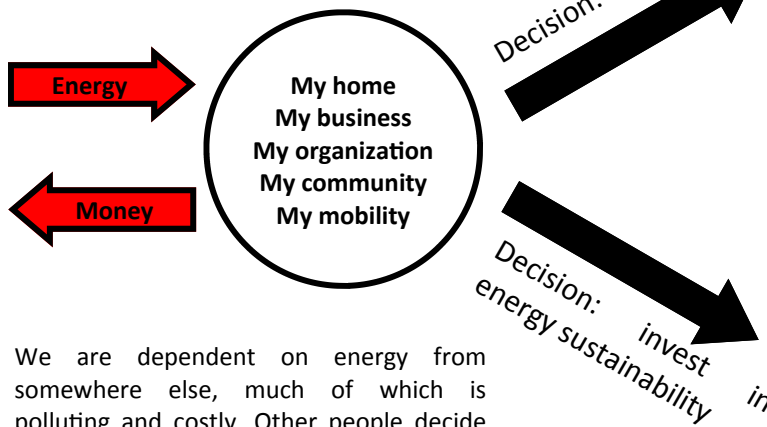
We have not reduced our energy needs. Energy is less available, more costly, and we have less control over it. More money leaves the community.

## Local Energy Economy



We meet all our own energy needs through energy efficiency and renewable energy, and we earn income by selling it to others. We decide the cost, quality, and availability of our energy. Money circulates in the community.

## Today



We are dependent on energy from somewhere else, much of which is polluting and costly. Other people decide the cost, quality, and availability of our energy. Money leaves the community.

	Non-Local Energy Economy	Local Energy Economy
Money Spent	<p>\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$</p> <p><i>cost of increasingly expensive energy from somewhere else</i></p>	<p>\$\$\$\$\$\$\$</p> <p><i>cost of new energy efficiency and renewable energy systems</i></p>
Asset Value	<p><b>-\$\$\$\$</b></p> <p><i>outdated technology</i></p>	<p><b>\$\$\$\$</b></p> <p><i>upgraded &amp; modernized</i></p>
Return on Investment	<p>none</p>	<p>money saved, energy sales, higher asset value, and local economic development</p>
Community & Global Impact	<p>energy dependent, no control over costs, not addressing climate change</p>	<p>energy independent, costs controlled, solving climate change</p>

**In other words...** it will cost less to **invest in efficiency and renewables**, than it will to continue **paying someone else to sell us their energy**. Our money does more for us, which is why this is an **INVESTMENT**.